



UK Kidney Association

BECOMING A CORPORATE MEMBER OF THE UK KIDNEY ASSOCIATION

ukkidney.org

ukka@ukkidney.org

[@ukkidney](https://www.instagram.com/ukkidney)

ABOUT US



Our mission is to improve the care of people living with kidney disease by supporting professionals and shaping the delivery of kidney care.

We are committed to making tangible, innovative improvements to the care of people living with kidney disease, achieved through the support of professionals and the kidney health system.



WORKING WITH INDUSTRY

- Fostering trustworthy and sustainable collaborations
- Activities that protect the integrity and credibility of partners including ABPI-trained staff
- Building authentic long-term relationships

Shared Interests

- Patient safety activities
- Improving quality and outcomes eg via the Kidney Quality Improvement Partnership
- Pathway improvement eg via the Kidney Quality Improvement Partnership
- Audit development, process outcome reviews

Dedicated support staff

We make sure our corporate members get our full support. Our UKKA Secretariat all conduct ABPI training as part of their induction. They work tirelessly to foster great working relationships with corporate members and have great knowledge of important stakeholders within the kidney community.

WHAT TO EXPECT

What you can expect as a Corporate Member of the UK Kidney Association:

Acknowledgement of your support

We will feature your logo on our website, and you may link to us on your website.

Involvement in the industry day

This annual event is an opportunity to engage and meet with UKKA Trustees, senior leadership, professional members of the UKKA, and other corporate members. Exclusive networking time will be given to our partners.

Mentorship

One of our professional members will be your main point of contact and you will have the opportunity to meet with them virtually four times a year. This person will be a clinical specialist in your area of expertise and will provide vital advice to facilitate introductions to renal clinicians with shared interests.

Bespoke projects

Work with us on the projects that we are developing including e-learning modules, big data, National Registry of Rare Kidney Disease (RaDaR) projects and specific quality improvement workstreams.





Exclusive event sponsorship opportunities

UK Kidney Week

An invaluable opportunity to meet and network with the entirety of the professional UK kidney community with around 1,000 delegates in attendance. You will receive UK Kidney Week sponsorship opportunities two weeks before they are made public. This gives you the chance to reserve the best spots on the exhibition floor and submit prioritised symposium requests. UK Kidney Week symposia sessions are usually filled by corporate members during this pre-order period.

Additional sponsorship opportunities at annual UKKA events, such as the UK Renal Pharmacy Group Conference, Paediatric Nephrology Nurses Conference, Specialty Renal Trainee meetings, British Association for Paediatric Nephrology events, CKD and AKI national summits, and many more.

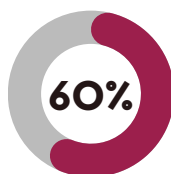
Articles in our newsletters

We only allow company-specific information in our newsletter from our corporate members. You may utilise this opportunity to be included in the newsletter up to four times per year.

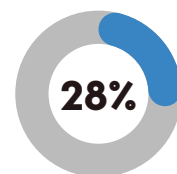
Main mailing list

1,600
members

Average open rate



Average click rate



Industry benchmark is 5%!



CORPORATE MEMBERSHIP



- Acknowledgement of your support
- Involvement in the industry day

Bronze

£3,000 per year



- Acknowledgement of your support
- Involvement in the industry day
- Exclusive event sponsorship opportunities

Silver

£6,000 per year



- Acknowledgement of your support
- Involvement in the industry day
- Exclusive event sponsorship opportunities
- Articles in our newsletter

Gold

£10,000 year 1
£7,000 years 2-3
£3,000 year 4+



- Acknowledgement of your support
- Involvement in the industry day
- Exclusive event sponsorship opportunities
- Articles in our newsletter
- Mentorship
- Bespoke projects

Platinum

£15,000 year 1
£10,000 years 2-3
£5,000 year 4+

PROJECTS OF INTEREST

Projects that our corporate members are interested in

Rare Diseases

The UKKA rare diseases group and RaDaR database offer opportunities, particularly for those interested in orphan drugs used in renal medicine.

This could be the scoping of clinical trials or the potential for improvement in the identification of people with rare diseases and their inclusion in the RaDaR database.

It is also where the specialist audit and the data collection of the UK Renal Registry could augment a clinical trial programme for safety and efficacy (for registration) and post-marketing surveillance.

Guideline enhancement

Support the UKKA as we add our guidelines to an interactive website and work with us to promote these across the kidney community.

Our guidelines link to:

- UKKA eLearning modules (supporting the implementation of national guidance and best practice)
- Patient Information and lay summaries
- Audit tools: case studies, further QI tips and additional resources for implantation and review

eLearning

eLearning packages on the Moodle education platform on the UKKA website can be developed collaboratively to assist in the training and engagement of clinical staff. They can be accessed by UKKA members at no additional cost and sign-posted as part of our eBulletins in UKKA newsletters.



Guideline implementation

Work with us and our network of professionals to ensure the timely implementation of guidelines into practice.

Support us with:

- Development, coordination and delivery of audit and research projects on a national scale
- Quality Improvement training to ensure guideline adoption
- Production of auditing tools, national reports and case studies
- Re-auditing to highlight improvements

BECOME A MEMBER

Please request a meeting with our Head of Finance and Business Development.

We will discuss areas of interest and our open opportunities and suggest potential mentors. We will also be able to draw up a formal proposal for you.



Stephanie Lock

Head of Finance and Business Development

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OUR TEAM



Amy Robinson

Business Manager



Fay Passey

Committee Coordinator



Laura Williams

Administrator



Caitlin Sewell

Marketing & Comms



Sarah Crimp

Event Manager



Hiedi Hutchinson

Event Manager



Liz Bellwood

Event Assistant



Dexter Jones

Digital Marketing

OUR POLICIES

Our policy is not to have more than 20 corporate members, this is to ensure that we can offer the best possible service for our members. Corporate members do not have any voting rights. Voting rights only apply to individual UKKA members.

[Read the UKKA Privacy Policy here.](#)